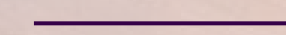




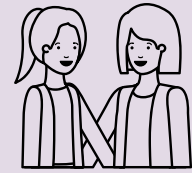
FEW JAPAN CORPORATE MEMBERSHIP

fewjapan.com



WHY FEW JAPAN

At 41 years old in 2022, FEW Japan is one of the longest-running womxn's professional association in Japan. Our members are from all regions and represent the following activities.



Corporate



Entrepreneurs



Freelancers



Creatives



Researchers



Academics



Homemakers



Educators



Students

IMPORTANT STATISTICS



CORE ACTIVITIES



MONTHLY MEETINGS WITH EXPERT SPEAKERS

Learn from inspiring women on a variety of intriguing topics and current events! Recent topics have included digital transformation, readings from authors, how to obtain business funding, sustainability, diversifying tech and more.



PROFESSIONAL DEVELOPMENT ANNUAL PROGRAM

Our Peer-to-Peer Program of annual mentoring includes three different tracks to choose from for corporates, entrepreneurs, and pivoters figuring out their next steps, so you can pick a track and find your people!



CAREER STRATEGY SEMINAR

Super-charge your energy and motivation through this full-day seminar where you will make friends and gain valuable professional insights and contacts. There is plenty of time for networking over lunch and during workshop activities.



REGIONAL STARS NETWORKING EVENTS

We aren't just centered in Tokyo! Our community includes kickass women based in regional capitals across Japan. We are hosting regional lunches that rotate around the country. You become the star host, gather your regional network, invite FEW members to connect!



CORPORATE MEET & GREET EVENTS

We also hold annual special events including a Shinnenkai where individual members gain exclusive access to network with representatives of our valuable corporate members supporting our mission.

WHO WE SERVE

Our Herstory: FEW Japan was created 41 years ago by a few foreign executive women. From 2008, the organization grew to reflect the changing diversity of professional population including immigrants and expats from around the world who began to call Japan home.

Our Members: A mix of 250+ Japanese and international women in a wide variety of professions and life stages: corporates, entrepreneurs, solopreneurs, creatives, educators, researchers, scientists, homemakers, those who are searching for their next step.

Our Programs: Themed monthly meetings, regional lunches, professional and personal networking and training, all focused on empowering women's professional and personal lives, all in English.

Our Leadership: A diverse Board of Directors serves 2-year terms and commits to facilitating excellent programs for our individual and corporate community members.



OUR STAKEHOLDERS

As a membership-based organization FEW's core stakeholders comprise Members, Corporate Members and the Organization itself, while Guests and Advocates & Alumni also play an important part in sustaining and supporting FEW activities.



VALUE PROPOSITION FOR INDIVIDUAL MEMBERS

Gender Equality. Multiculturalism. LGBTQ Inclusion. Are These Normal For You? Because They're Normal For Us.

Living in Japan can be challenging, especially as an empowered woman.

Whether you've felt singled out for being an engineer in a male-dominated environment, undervalued for being a trailing spouse, overlooked due to your gender or anything of the sort...we are here to create a safe space for modern women like YOU. It's time to validate your experience, celebrate your skills, and lift each other up!

Aligning yourself with FEW provides visibility both within the membership via our popular mailing list and also with our social media presence - Instagram, Facebook and LinkedIn.

FEW will provide you with valuable talking points for your own PR and show your commitment to women's empowerment in Japan.

Throughout the year, there are opportunities to speak directly to members and gather valuable intel on grassroots issues affecting women both in cities and in the regions. Plus there are opportunities to amplify your message throughout the year via our channels.

TESTIMONIAL



I really appreciate the board members for giving your time to build this beautiful, diverse community. I've learned so much and found great suggestions for my career and my life.

-
Member Comment

VALUE PROPOSITION FOR CORPORATE MEMBERS

Sick of being just one of the crowd? Our corporate membership is exclusive and curated to match your corporate DEI goals.

FEW Japan offers you an engaged membership, robust and consistent social media, year round promotional activities and a dedicated account manager.

Looking for ways to support SDG goals and signal your corporate philosophy and commitment to women's empowerment, diversity and inclusion with your financial contribution?

FEW Japan is not like "buying" an ad in a magazine - but provides year-round engagement with FEW programs, monthly impact reports to use in your own PR channels.

Plus numerous opportunities to share your targeted messaging to the broader membership, mailing lists and social media.

TESTIMONIAL

**WAHL
+ CASE**

It was good to know that there are many passionate people out there, trying to promote diversity in the society and their companies. I actually have been joining FEW's P2P session (once a month x 4) since November, and it was quite inspiring.

-
**Wahl & Case
Organizational Member**

FEWsion

FEWsion is our popular and engaging members-only Slack channel. Our members use FEWsion to connect between meetings, share their wins, their asks, and to uplift and support one another in their careers, family and creative activities.

This is also where our members can ask questions and connect directly with our corporate members. Naturally, some guidelines are in place to ensure a positive experience for all involved.

CORPORATE MEMBERSHIPS AT A GLANCE

	Organizational Member	Corporate Sustaining Member	Strategic Sustaining Member
Member Benefits	¥100,000 per year 2 year commitment	¥500,000 per year 2 year commitment	¥1 million per year 2 year commitment
Co-branding/back links on website	Logo	Logo & Company Description	Logo, Company Description & Featured Article
January 2023 Shinnenkai Dedicated Breakout room	✓	✓	✓
Dedicated Channel on FEW sion (Internal member facing)	X	✓	✓
Custom FEW member badge	✓	✓	✓
Dedicated Promotion (External SNS and Newsletter push)	1 time per year	3 times per year	5 times per year
Complementary Membership	Up to 3 members	Up to 10 members	Unlimited members
CSS* - Career Strategy Seminar	X	✓	✓
IWD** - International Women's Day Event	X	X	✓

PREMIUM OPPORTUNITIES



CSS* – CAREER STRATEGIES SEMINAR

- In-person event
- Full day event
- Engaged participants
- Members and non-members
- Networking stands
- Pivoting careers
- Expert facilitators



IWD** – INTERNATIONAL WOMEN'S DAY SPECIAL EVENT

- Hybrid Event
- Over 200 participants
- Public Facing
- Extensive Global PR
- Influential speaking panel
- Targeted social media campaign
- Networking stands

PROMOTIONAL COMPARISONS

ACCJ

- Digital Member story – 1 time ¥250,000
- Website banner ¥100,000 per month
- Podcast Interview – 1 time ¥250,000
- Full Page print ad – 1 time ¥300,000

JAPAN TIMES

- 1 page full colour (1 time) ¥3.9 million
- Advertorial (no interview) ¥500,000 – ¥5 million
- Digital Ads (¥300,000 – ¥550,000) 200,000 impressions
- Email advertising (1 time) ¥300,000

TOKYO WEEKENDER (PER ISSUE)

- Full package (print and web) ¥3 million
- Print 2 page advertorial ¥800,000
- Banner ad ¥250,000
- Event Listing ¥50,000
- Social Media Post ¥150,000

DIVERSITY OF MEMBERSHIP - COUNTRIES

Philippines
Canada
Germany

Ukraine
New Zealand
Czech Republic
Germany

Taiwan
Switzerland
Australia
Russia

Mexico
Cameroon
United Kingdom
Hong Kong

Spain
Kenya
Ecuador
France

Nigeria
America
Jamaica
Thailand

India
China
Japan
Italy

FACES OF FEW



- Regional Lunches
- Workshops
- Networking



JOIN OUR COMMUNITY

FEW Japan is over 40 years strong in its journey of empowering and connecting the diverse group of women in Japan. If your organisation shares this mandate and wants a clear path to achieve your key SDG goals, join US.

Connect with our Corporate Membership Directors sponsorship@fewjapan.com