



# *Your Invitation*

## Japan WINConference

The women's global leadership journey

2 June 2017 (half-day event)  
Tokyo Women's Plaza, Japan



## Creating a Flourishing Future

*global, authentic, feminine*

#WINConference





# Welcome to the 2017 Japan WINConference

(half-day event)

This WINConference, with an increasingly Asian focus, is held in Tokyo each year and is open to leaders worldwide. With the unique WIN touch; world-class plenaries, workshops and networking and where beauty, collaboration, creativity and quality shine through like nowhere else, we expand possibilities for everyone.

Japan is near a tipping point when it comes to women, work-life balance and diversity and inclusion in the workplace. WIN has organized 6 conferences in Japan. This year we expect an increased presence of participants from nearby Asian countries and the event is gaining in presence in the entire region. It is an important time to connect with dynamic women and men conscious of these issues. It is important to connect as our authentic selves in a global setting and in cooperation. The overall vision is to develop, promote, inspire and model a global, authentic and feminine leader. And to remember that each and every one of us holds tremendous power that is exponentially grown when linked together with others.

It is in the spirit of collaboration and global understanding that we meet to look at how to lead the way and support those that do as we together create a future that will benefit everyone.

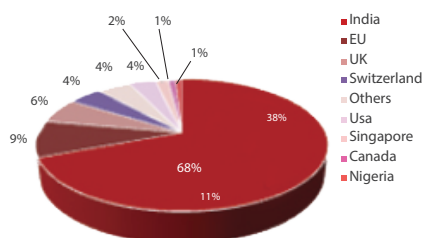


*"I am very much impressed with WIN conference itself because it is so different from others in the sense that WIN makes women to look at themselves and find their own story."*

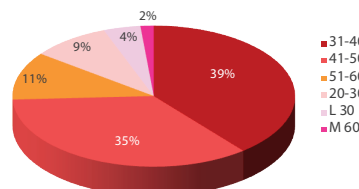
**Rui Matsukawa**, Director of Gender Mainstreaming Division, Japanese Ministry

## Who is part of it

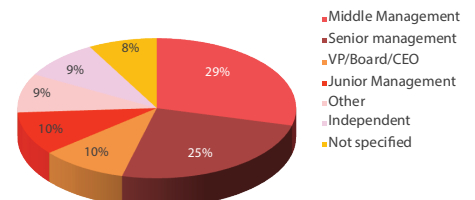
### Nationalities



### Age range



### Job level



**Japan WINConference** - Over **800 delegates** from more than **25 different nationalities** residing in more than **15 countries** have participated in Japan WINConference.



# The Agenda and Structure

## Thursday 1 June 2017

### Pre-gathering

**19.00 - 21.00** **Early Arrivals Dinner** - Informal gathering, dinner & networking  
(Optional, pre-registration required)

## Friday 2 June 2017 (half-day event)

12.30 Registration opens with networking tea & coffee

12.45 Plenary room doors open

### 13.00 **Opening Ceremony: Creating a flourishing future**

*How does the many changes in the world open new possibilities to be accelerating and creating the future of our highest dreams – together.*

### 13.30 **Plenary: Creating an inclusive and innovative company**

*What will the company of the future look like? How are these companies creating inclusive and sustainable business cultures while embracing women, diversity, the environment and healthy work-life balance opportunities? Which are the strategies, programs and/or initiatives that can be used to create this conscious culture? How are women impacting society, business models and bottom lines? How can we do our part in creating the company of the future?*

14.30 Networking tea & coffee break

### 15.00 **Breakout Sessions/Interactive Workshops (3 parallel sessions)**

*This is a time for you to re-evaluate your career and prepare to lead the way where you are most needed. There a number of parallel sessions including the highly acclaimed corporate forum.*

- *Dress for success*
- *Inclusion and diversity (corporate forum)*
- *Creating a career – staying you*

16.30 Mini break

### 16:45 **Plenary: Women with Vision**

*We will address career development and work transitions. We will also investigate how to navigate the work place in a changing environment in a conscious and confident feminine way. Exceptional leaders will share their stories of leadership, feminine power and the value of staying connected as they describe their route to the top and beyond. We will hear how their courage, perseverance and feminine touch helped move them ahead and pave the way for others to lead the way. Ultimately, we will discuss the importance of being authentic while adding the feminine dimension to becoming a global player. What are their visions for the future? How will they go about getting there?*

### 17:45 **Your story: Film and facilitated Networking: Realizing You** (interactive session)

*How we can realize our own full potential as we contribute to evolving our work and world into places that benefit everyone? We ask how to find clarity, enthusiasm, commitment and care, while giving and receiving support along the way. We explore the power in being connected to others, yourself and the divine. We find space to envision a future where we all thrive.*

*The afternoon will start with WIN's classic networking with purpose and passion interactive and dynamic session. We will mobilize the resources in the group and learn the importance of mentoring. Let's share and learn how to better connect and mobilize ideas and resources in a way that accelerates careers, projects and society. Let's become clear about some of our ideal dreams for the world, work and selves. We will also look at how we can learn to operate with grace across the globe.*

**19.00** **End of plenary**

**19.30** **Optional dinner with outstanding networking possibilities** (additional cost)

(\*) To be confirmed  
AGENDA subject to CHANGE



# Japan WINConference

## Creating the Future

### The women's global leadership journey

This half-day event will provide you with inspiration, knowledge, practical tools and contacts to help you succeed and prepare for the future. It will help you lead the way and support others that do so too. WIN will inspire you and accompany you on your journey as an integrated global, authentic and feminine leader.

Becoming a part of the WINConference also gives you the opportunity to immerse yourself into an exchange of best practices with companies embracing diversity, initiating inclusive cultures and where you can find women leading the way.

**We ask:** Who are the individuals and organizations leading the way with purpose, creating work places with meaning, and developing societies where everyone has the freedom of choice in a world in which we all flourish? We also look at how and why you are called to step up and create the future you envision – and actively support others in doing so.

**When:** Friday 2 June 2017 (half-day event and optional dinner)

**Where:** Tokyo Women's Plaza  
<http://www.tokyo-womens-plaza.metro.tokyo.jp>

**Who:** Women and men in senior and middle management, consultants, entrepreneurs, NGO leaders, politicians, artists, all longing for a positive change in their world, work and life.... YOU!

**What:** A global leadership conference and summit of plenary sessions, workshops, working forums, a networking lunch and dinner connecting you to ideas, energy and people.

**Why:** Join to inspire and be inspired, to learn and to share, to create and co-create, to contribute and to connect with ideas, yourself and other outstanding leaders from Japan and the rest of the world.

- Become updated on the emerging global trends and the new changing global context
- Discover how women and companies can collaborate to lead a gender based work agenda towards a thriving future in India and the world
- Explore how organizations and individuals create the future
- Learn how to find possibilities which enable companies, employees, clients and society to grow in a sustainable way
- Become the inspiration and noble agent of possibility that we each need to become
- Learn how to accelerate your journey, create optimal work-life balance, develop skills, increase confidence and become a global, authentic and feminine leader

**How:** Become a speaker, a sponsor, an affiliated network and more than anything, become an active participant. **Registration opens 1 May 2017.**

- Special discount for Japanese partner women's networks, chambers and NGO members.
- Scholarships available.

*This event will be conducted in English with simultaneous translation in Japanese.*

[www.winconference.net](http://www.winconference.net)

*"Let's create a future where people thrive and organizations and communities flourish."*

**Kristin Engvig**, WIN Founder



# Prices

Japan	Earlybird Until 27 May	Full rate 28 May - 2 June
Companies	12000 JPY	15000 JPY
Subsidized	10000 JPY	12000 JPY

Optional dinner - Friday 2 June: JPY 6000

Tokyo Women's Plaza



*"Many conferences have themes; this one has a vision."  
Riffat Hassan, Professor, USA*

We thank the following sponsors for their support:

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## Previous Japan WINConference speakers included:



**Yumiko Kamada**, Japanese, Senior Executive Officer, Calbee, Inc  
**Bob Waisfisz**, Dutch, Managing Partner, The Hofstede Centre, Founder, itim International  
**Anita Pratap**, Indian, Journalist and Author  
**William H. Saito**, Japanese, Special Advisor, Cabinet Office of Japan  
**Janelle Sasaki**, American, Executive Director, Diversity & Inclusion Services, Ernst & Young Advisory Japan  
**Kaori Negoro**, Japanese, Head of Marketing, Google Apps for Work, JAPAC  
**Renne Traicova**, Bulgarian, Co-Founder and CEO, Initiative for Social Empowerment (ISE)  
**Tiziana Alamprese**, Italian, Marketing Director, FCA Japan, Fiat Chrysler Automobiles  
**Chika Sato**, Japanese, HR Director, Microsoft Japan  
**Maiko Chiba**, Japanese, HR Assistant, Shell Japan Ltd  
**Zane Zabahlen**, American, Vice President, Human Resources, IBM Japan  
**Chika Miyamori**, Japanese, Managing Director, ITIM Japan  
**Daphne Choi**, Canadian, Human Resources Business Partner – NAPIM Commercial Unit (Japan, Korea, Philippines, Indonesia, Malaysia and Pacific Islands), Asia Pacific Region, PepsiCo  
**Debra Hazelton**, Australian, General Manager, Global Talent Acquisition & Development Department, Mizuho Financial Group  
**Elizabeth Handover**, British, Asia Partner, Lumina Learning  
**Helena Phua**, Malaysian, Executive Vice President, Asia Pacific, International New York Times  
**Umran Beba**, Turkish, President, PepsiCo Asia Pacific Region  
**Akira Matsumoto**, Japanese, Chairman of the board & CEO, Calbee, Inc.  
**Seiko Noda**, Japanese, Member of the House of Representatives  
**Yuriko Koike**, Japanese, Member the House of Representatives, Former Minister of the Environment, Former Minister of Defence, Mayor of Tokyo  
**Masako Mori**, Japanese, Member of the House of Councillors  
**Yuka Tanimoto**, Japanese, Journalist/Newsreader  
**Yoshimi Ogawa**, Japanese, President, Index Corporation  
**Fumiko Hayashi**, Japanese, Mayor of Yokohama  
**Kathy Matsui**, Japanese, Managing Director, Goldman Sachs Japan co, Ltd,  
**Peter List**, Australian, President & CEO, IKEA Japan K.K.  
**Merle Aiko Okawara**, American, Chairman, JC Comsa Corporation  
**Yuka Mitshuata**, Japanese, President, Mo-house  
**Jesper Koll**, German, Head of Japan Equity Research and Chief Japan Strategist, JP Morgan Securities Japan  
**Leanne Cutts**, Australian, President, Asia Pacific, Gum, Candy and Powdered Beverages, Mondelez International, Inc  
**Mika Masuyama**, Japanese, Partner, Egon Zehnder International  
**Gerald Lema**, American, President Baxter Japan  
**Hiroko Koide**, Japanese, Senior Vice President of Global Marketing, Newell Rubbermaid/External Board Director, Kirin Company Ltd  
**Rui Matsukawa**, Japanese, Director of Gender Mainstreaming Division, Foreign Policy Bureau, Japanese Ministry of Foreign Affairs  
**Sayaka Osakabe**, Japanese, Founder and Representative, Matahara Net  
**Georges Desvaux**, French, Managing Partner, Japan Office, McKinsey & Company Inc  
**Miyuki Suzuki**, Japanese, Representative Director and CEO, Jetstar Japan  
**Yuko Arimori**, Japanese, Former Olympic medallist marathon runner, Founder and NPO Heart of Gold  
**Vicki Beyer**, Australian, Executive Director, Legal and Compliance Division, Morgan Stanley  
**Junko Tsuboi**, Japanese, General Manager of CSR Management & Corporate Communications Department, Kirin Holdings

and many others...

*“Thank you again for amazing organization with such a diverse group of speakers and participants which made this occasion very energizing and unique.”*

**Mika Masuyama**, Egon Zehnder International Co., Ltd. Japan



*"The quality of the speakers and presentations set this event apart in my opinion. from compelling demographics, to interesting and engaging case studies from diverse organizations, to inspiring Japanese role models with an underlying rallying message that each of us can make a difference! I was inspired!"*

**Alexandra Richardson**, Senior Director, Human Resources, PepsiCo Asia Pacific, Hong Kong



*"I was very successful in what I did the past few years at UBS – because WIN prepared me so well."*

**Elli von Planta**, Switzerland



*inspiring women worldwide*



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